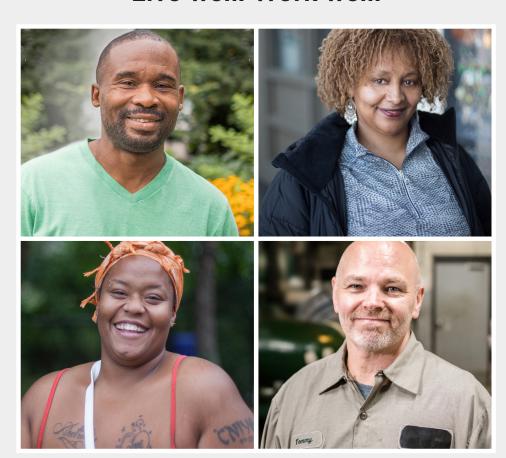


# **Avivo Annual Report**

# Year in Review: Live well. Work well.











Kelly Matter, President & CEO

"'Give Folks A Chance': Nonprofit urging landlords to help Minneapolis homeless camp residents," WCCO-TV, November 9, 2018, bit.ly/Avivo1118

"Minnesota agencies push faster access to drug treatment amid opioid epidemic," StarTribune, February 24, 2018, bit.ly/Avivo0218

# Year in Review: Live well. Work well.

from Kelly Matter, President & CEO

2018 Annual Letter

In 2018, Avivo was immersed in the worthwhile work of advancing recovery and economic wellness for all Minnesotans. Our priority remains addressing the deep needs our neighbors face and removing systemic barriers to success. With your support, nearly 15,000 people were able to transform their lives this past year! Thank you.

Last year, the ugly realities of homelessness, poverty, and addiction in Minnesota became more visible than ever. We saw the presence of the Minneapolis homeless encampment ignite; the crisis of opioid use soar; and unemployment continue for individuals for whom work is out of reach.

We are unswerving in our belief that everyone deserves the chance to live well and work well — individuals living in homelessness and poverty, and with a disability, mental illness, addiction, and chronic unemployment.

We achieved a significant milestone in combatting homelessness. Red Lake Nation asked Avivo to partner in October and house 100 native people living at The Wall of Forgotten Natives in four to six months. Thanks to amazing landlords and committed partners, we were able to house as many as 70 people by the end of 2018 — well on our way to finding housing for one hundred in under six months.

Another milestone for Avivo is in the area of ensuring that everyone has access to the treatment they need. We provided 2,131 chemical use assessments so people could access the best level of care.

Avivo also offers transitional recovery housing for individuals while in treatment. This increases participants' abilities to achieve recovery. BATC-Housing First Minnesota Foundation and three build partners completely renovated our eight-unit apartment building which is home to 40 mothers and their children each year in our family treatment program. We also purchased two apartment buildings we were renting. This enables us to preserve transitional housing for our participants and eliminate the risk of losing housing in the future!

I remain proud to be a part of one of the largest workforce development organizations that helps people living in poverty economically advance. Avivo helped more than 4,300 individuals, who experience multiple or chronic barriers to self-sufficiency, find employment. And 2,897 individuals and their families moved off of welfare into work!

**Avivo wouldn't exist if it wasn't for you.** Thank you for being a champion to individuals and families in our community who are working so hard to transform their lives.

Please take time to scroll through our 2018 achievements and celebrate what we have done together!

With gratitude,

Kelly Matter

Kelly Matter President & CEO

# Take a Look

# Look at what we accomplished together

Together, individuals who face complex barriers — poverty, homelessness, unemployment, chemical addiction or mental health concerns — are achieving recovery and economic stability.

#### See below!

# "Avivo: A new place

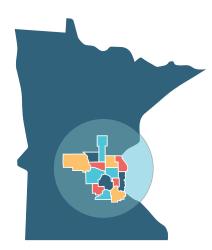
# for mothers struggling with addiction," WCCO-TV, May, 22, 2018, bit.ly/Avivo0518

# "Avivo expands youth employment programs in

# St. Paul and east metro," Avivo, July 2018, bit.ly/Avivo0718

# 14,881 People Served

Twin Cities metro counties, St. Cloud, and Princeton



23,000 children benefitted from Avivo services

96% of Avivo participants live at 100% poverty level and below (family of 4 living on annual salary of \$25,100)

65% of individuals served are people of color

4,214 people accessed treatment & mental health services

**4,385** individuals entered jobs or careers

798 individuals find housing and supportive services to avert recurring homelessness

"Avivo purchases apartment buildings to preserve family recovery housing," Avivo, October 2018, bit.lv/Avivo1018



8 out of 10 participants retained employment after 6 months



2,897 moved off welfare and into work



265 achieved industry credentials

We are unswerving in our belief that everyone deserves the chance to live well and work well — individuals living in homelessness and poverty, and with a disability, mental illness, addiction, and chronic unemployment.

# You Count

# Stories behind the numbers

Each person at Avivo counts. Everyone has unique abilities, connections to community, and a path for a healthy future.

# Read a few of our participants' stories.



#### Hirut

"This job changed my life. I'm very happy," says Hirut, mother of five children. Hirut immigrated to the United States 22 years ago. She endured many hardships, including leaving an abusive marriage relationship. Needing to support her children, she enrolled in Avivo's maintenance custodial training program. After graduating she secured a position with the City of Minneapolis.



#### **Antoinette**

Antoinette, age 24 and mother of a three-year-old daughter, was living in supportive housing for youth. Deciding she needed to find a way to support herself, she turned to Avivo's youth employment program. With Avivo's help, Antoinette is on track to start a career as a Certified Nursing Assistant (CNA). She's certified now and looking for her first job! She is excited to move off of public assistance and earn enough to rent a two-bedroom apartment. "I'm trying to go higher up to the LPN, to RN... I'm trying to push all the way," she says. "But I'm going to take it step by step."



# **Tommy**

"I'd completed recovery programs two different times," says Tommy, "but never really stayed sober until I did career education at Avivo."

Tommy enrolled in the maintenance custodial training program, graduated and passed the Minnesota Boiler's Operator exam. Avivo's employment and career services helped him gain confidence for his job hunt. Soon after graduation, he secured his job as a Chemical Maintenance and Waste Treatment Operator for a Twin Cities circuit board manufacturer. In three years, Tommy has been promoted and received multiple pay raises. "It's kind of amazing when I think about the changes that I've made."



# Vincent

For years Vincent lived with undiagnosed PTSD, caused by several traumatic family events. To cope, he used illegal substances to self-medicate which ultimately led to his incarceration.

Once enrolled in Avivo's treatment program, the confirmed dual diagnosis helped him choose the substance-free life he lives today.

Hitting one year of sobriety was a major achievement for him! He stayed connected to support and started volunteering to give back. He completed an internship as a recovery coach and hopes to turn his ability to relate to peers into a career.

"It's been one big circle, everybody helping each other," says Vincent. "I'm glad to be part of that."

Wellness

# The Avivo Way

For each unique individual, Avivo pairs services whenever necessary for a foundation that helps participants achieve health, social, and economic wellness that transforms lives.



# **Chemical & Mental Health Services**

Treatment, mental health services, housing & housing support, and care coordination

# Avivo Institute of Career & Technical Education

Short-term training courses that launch individuals on career paths or in-demand jobs

# **Employment Services**

Individualized services for youth, under- and un-employed individuals, immigrants, and people with disabilities

# **Unique Approaches**



Children, infant to age 17, can live with their mothers while they are in treatment

Avivo offers one of very few programs in Minnesota that allows children over age 12 to live with mom during treatment



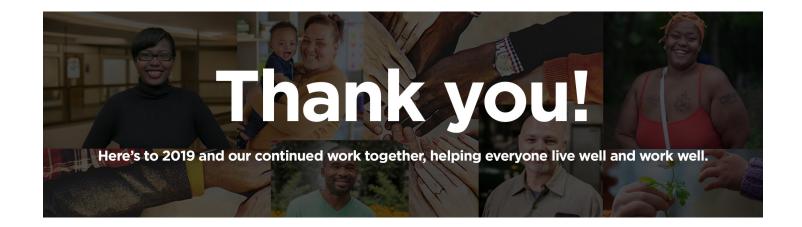
Scholarships for Avivo's Institute of Career & Technical Education

100 Avivo participants, who would otherwise not have access, are able to enroll in career training each year



Wellness integrated in services introduced organization-wide in 2018

Tobacco cessation, physical activity, and nutrition initiatives to increase participants' successes





Capella employees
adopted 120 people or
40 families during our 2018
Adopt-A-Family program.



Wells Fargo volunteers hosted the 7th Annual Wells Fargo Avivo Backpack Event to benefit Avivo families.



Volunteers from Graco provided supplies, and prepped and painted the building at one of our Minneapolis locations.



Medtronic volunteers helped weed, mulch, plant, and build picnic tables and basketball hoops at two of our Minneapolis locations.



UHG volunteers
packed more than
200 backpacks for families
in our programs.

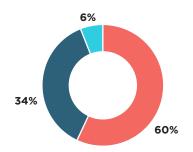


U.S. Bank volunteers cleaned and prepped our apartments in our transitional recovery housing for painting.

# **FINANCIALS**

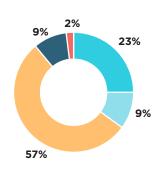
# Statement of Activities (audited) for the 12 months ended December 31, 2018

# **Support & Revenue**



Government Contracts	\$ 16,752,588	60%
■ Program Service Fees & Other	\$ 9,634,414	34%
Contributions (including United Way)	\$ 1,711,773	6%
Total Revenue & Support	\$ 28,098,775	100%

# **Expenses**



•		
■ Employment Expenses	\$ 6,517,764	23%
Career Education	\$ 2,729,242	9%
Chemical & Mental Health	\$ 16,010,362	57%
■ Management & General	\$ 2,538,684	9%
■ Fundraising	\$ 473,433	2%
Total Expenses	\$ 28,269,485	100%
Change in Net Assets	\$ (170,710)	

# **Board of Directors**

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Paul Way, Vice Chair/Past Chair

Coulee Bank

# You helped us be the difference in the lives of others!

We couldn't have done it without our amazing donors, volunteers, and partners.

9,332 hours donated by 701 volunteers

\$262,696 dollar value by independent sector of volunteer hours \$1,456,480 contributed through charitable giving, including United Way

# **2018 SUPPORT**

We remain grateful to the following individuals and funders who provided financial support. Thank you for believing everyone deserves the chance to live well and work well.

Mara & Colin Ryan
Pat & Ann Ryan
Mark Skubic
Patrick & Sandy Stone
Paul & Angela Way

Amanda Rome
Mary & Bob Shaffer
Frank & Joy Solomon
Christopher &
Maggie Toppin
Bruce Wenger

Deborah Ferry &
Anthony Staeger
Andrea C. Stimmel
Paul & Donna Theisen
Lisa Thompson
Glenn Wymore

\$100-\$499

Anonymous (10)

Mary Aamoth

Ingrid Albert



# Individuals \$10,000+

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# \$5,000-\$9,999

Einess Strategies Charitable Fund of The Minneapolis Foundation Norah Powers-Gondeck & Christopher Gondeck

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Charles & Charlotte Abrahamson Mark & Lori Carlson Josh Krsnak

# \$1,000-\$2,499

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Mr. Timothy E. Breuhl, Jr.

AVIVO 2018 YEAR IN REVIEW

9

#### 2018 SUPPORT continued

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AVIVO 2018 YEAR IN REVIEW 10

Jack Niewold

Nichole Keltgen

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Than Zdon

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# Corporations, Foundations & Organizations

### \$250,000+

Greater Twin Cities United Way

# \$100,000-\$249,000

Otto Bremer Trust

# \$25,000-\$49,999

Ameriprise Financial

**Opus Foundation** 

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Minnesota

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Owens Companies, Inc.

Superior Consulting Services

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Xcel Energy

### **Inkind Donors**

# BATC-Housing First Minnesota Foundation

# Crystal Kitchen + Bath, The Kingdom Builders, & Soderberg Apartment Specialists

We are extremely grateful for the overwhelming generosity of the Foundation and three build partners. They covered the costs and provided the labor to renovate eight apartments in our transitional recovery housing — home to mothers and their children while in treatment.

Thank you!



# **Inkind Donors**

The following individuals, businesses, and groups donated items and services on behalf Avivo participants. Many participated in our 2018 Adopt-A-Family Initiative and Build-A-Backpack Drive.

Erik Aamoth

Aimia US

Air Liquide

Megan Allen

Gat Alward

Linda Sue Anderson & Tim Hammett

**Apex Systems** 

Apple Valley Soccer Family Group

Meredith Azeem

Andrew Bach

Tonya Barron

Rebecca and Maggie Bedner-Faris

Bellacor.com, Inc.

Emma Beloff

Elena Beltnick

Michelle Berg

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Best Buv

Best Western Plus — St. Paul North/Shoreview

Lisa Bigaouette and The Knitters

Kris Bjorklund

Marjie & Tim Blevins

Brandt Criminal Defense

The Brehm Family

Bremer Bank

Seth Brua

The BURH Family

Dana Carr

Lisa Carter

Beth Caven

Cigna Health

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Deloitte & Touche LLP

Digi International

Pallavi Dixit & Stacy's

**Book Club** 

Evgeniya & Bozidar

Djuranovic

Libby Due

Meghan Dunbar

James & Susan Eaton

Andrew Einberger and "Stoutie" Friends Elsevier

**Enterprise Holdings** 

Harvey & Chris Epstein

**Expo Elementary** 

Fairview Health System

The Ferrie Family

Deborah Ferry & Anthony Staeger

First Transit

The Fischer Family

Eric Forbes

The Frischmann Family

Siblings

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The Goff Family

Grabow Consulting, LLC

Graco Foundation

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United Way

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The Haight-Alexander-Schjeldrup Family

Mary Hambidge

Christina Hanson & Friends

Alicia Harmon

Employees of Harrington Plastic Surgery

The Haylund Family

Lance Hazzard

\_\_\_\_\_

HealthPartners

#### **Inkind Donors** continued

Alyssa Heimer Paul & Michelle Hemming Hennepin County Public Health The Hennes-Ghelf Family Henson Efron P.A. Lacie & Matthew Heying Paula Hirdler Home2 Suites Roseville Honeywell, Inc. Innovators Preschool Class at Kinderberry Hill Mary Jeffers Tristan Jeffers Ben & Jamie Johnson Bonnie Johnson Erica Schulte King The Kinkeade Family Jeff Koppmann Valerie Kuehn JJ Kuhn Sara Lacev Douachee Lee Kyle Leopard Lucky's 13 Pub Dan Luger Michaela Lynaugh Mairs & Power

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Unum

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Wells Fargo Northtown

Bruce Wenger

Michael Wheeler

Jakozy Whitson & Solomon Anderson

Jennifer Wolf

Wolters Kluwer

Women Worship Band

Xcel Energy

Xi Beta Nu

The Xiong Family

Phetsamay Yorks

Terri Zborowsky

\* Denotes in-kind gift with reported value to Avivo exceeding \$5,000

## **Volunteers**

Avivo volunteers donated 9,332 hours to strengthen the lives of individuals we serve. We recognize the following for their skills and time they shared to help make our mission come alive.

#### **Business Partner Council**

Business partners share time and talents to oversee training curriculum design, facilitate trainings and student seminars, and serve as hiring partners for our career education graduates.

#### Samia Ali

Volt Workforce Solutions

#### **Greg Anderson**

Tennant Company

# Melissa Anderson

New French Bakery

## Tamra Anderson

Parsons Flectric

# **Andy Augspurger**

Papco, Inc.

#### Michelle Beck-Howard

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# Sheri Bodell

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### Steve Bonoff

**Printing Industry Midwest** 

#### Dave Broza

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Award Staffing

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Paul Davis Restoration

13

#### **VOLUNTEERS** continued

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Mike Pretzel LSC Communications

Alex Proulx
Career Strategies

Patrick Quigley Award Staffing

Nicole Rees Mystic Lake

**Diane Richard** Minnetronix

Javiar Robles
Personnel Plus

Michelle Roddie Macy's

**Brad Rudolph**On Demand Group

**Tyler Sadek**Parsons Electric

**Dara Salvevold** Caterpillar

**Vielka Sanchez** Payday Staffing

**Linellis Santiago** FedEx Freight

Kari Scanlon Touchstone Mental Health Ryan Seleski Land O'Lakes

Camille Sherman Harvard Maintenance

**Steve Shore** 

David Siegel BATC

Omesh Singh Comcast

Judith Stolley Atterro

Patrick Stone Wells Fargo

Danette Strickland Pitney Bowes

**Ashley Sturges**Mall of America

Janet Thies
Nycor Technical

Golia Thor Elim Care

**Je Vang** Science Museum of MN

Katie Vogt Cintas

**Sheng Vue**Experience Leadership

Athelgra Williams Minneapolis Parks and Recreation Board

Diana Williams

Maili Yang Aerotek

Nancy Zylla Impact Group

# Individual Volunteers (with a minimum of 20 hours of service)

Hamda Ali
Emilia Alugo
Peter Asplin
Ashley Bonk
Madison Bruner
Matthew Butz
Joshua Clark

Snehalatha Dammu Joe Daniski

Isaac Davison
Nancy Feinthel
Matt Genz
Eric Juvland
Jacob Juvland
Lee Juvland
Steven Ludwig
Amanda Maloney
Melissa Markay

Rosemary Mengelkoch

Jason Miller
Mary Olympia
Darren Ong
Catherine Ost
Erin Reyes
Terry Robertson
Julia Russo

Georgia Ryan Sheryl Saterstrom Jude Schaaf Janis Sines

Miriam Stoner Rebekah Thomas Andrew Turman Nancy Twidwell

Magdelena Unger Jessica Widboom Terri Zborowsky

# **Volunteer Groups**

Aimia US Air Liquide Apex Systems

Avivo Community Support Program Participants

BATC-Housing First Minnesota

Bellacor.com, Inc.

Best Buy

Best Western Plus

**Brandt Criminal Defense** 

Bremer Bank Capella University Cigna Health

Clear Channel Outdoor CliftonLarsonAllen Code42

Crystal Kitchen + Bath Deloitte & Touche LLP Digi International

Elsevier

**Enterprise Holdings** 

Ernst & Young

Fairview Health Services

General Mills

Graco

Harrington Plastic Surgery

HealthPartners Henson Efron

Home2 Suites Roseville

Lucky's 13 Pub Mairs & Power

Marco

Martin Williams Advertising

Medica Medtronic

Michigan State University Twin Cities Alumni Club

Micron Metalworks
Minnesota Electrical
Association

Minnesota HOSA

Minnetonka Moccasin

MONO Optum Parsons Electric
Polaris Industries

PricewaterhouseCoopers

LLP

Rasmussen College

Robert Half

Sheraton Minneapolis West

Soderberg Apartment

Specialists
Sunrise Banks

Synergy Associates

Target

TD Bank, USA NA
The Clorox Company
The Kingdom Builders
The Mother Baby Center
The Toro Company

UnitedHealth Group
UnitedHealthcare

Unum UPS US Bank Veritae Group

W2O Group
Walser Automotive Group

Wells Fargo

Wells Fargo - Northtown

Wolters Kluwer Xcel Energy

Avivo's mission is to increase well-being through recovery, employment, and career advancement.

Avivo envisions our communities free of health and economic disparities.

Founded in 1960, Avivo provides chemical and mental health services, career education, and employment services. We specialize in helping individuals and families who face personal or systemic barriers — poverty, homelessness, joblessness, chemical addiction or mental health concerns — achieve recovery and economic stability. We believe everyone deserves the chance to live well and work well. For more information, visit avivomn.org.



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